Welcome To The First 48 Free Lectures - Courtesy Of App~Promote~Ology - Udemy's #1 Top Rated App Marketing Course Course Introduction



My course will Definitely Help you Survive Your First year of App Marketing, App Promotion and Monetization of your Android or iOS apps! No matter what type of app you have, whether it's a game app or social app or business app. No matter what app store. I have you covered. You will Benefit Greatly!

I personally designed this course for Android and iOS developers, so you don't have to bother wasting your money on buying a separate course, so I hope you can appreciate that. Many app developers will eventually use both in your careers to make more money!

This course works Great with All Types and Genres of Mobile Apps. You are receiving the First 48 Lectures Free Thanks in part to your Gracious Instructor Mr. Rob Percival, so Please thank him by leaving him your Positive feedback and Rating of his course. I currently have 233 Plus Lectures to Help Increase your Downloads, App Rankings and Most Importantly Your Revenue just like the Experts know how to do even if you are just a Beginner.

If you truly want to be a Master of App Marketing, Promotion and Monetization You will Need to Take my Entire course to Succeed at a HUGELY Discounted Price, so you would be getting over 200+ More Lectures that contain Lots of Golden Nuggets of Important Information, Avoiding More Money Pits that can easily wipe you out before you can blink twice and some Jaw dropping Strategies that can break your competition and make you More Money in the Process!

I'm giving All of Mr. Rob Percival's students a Generous Discount to continue learning what it really takes to Increase your App Downloads like the Experts do today! I have the Largest, Most Comprehensive, #1 Top Rated App Marketing & Promotion Course On Udemy. My course has an All

Time Average of 4.95 out of 5 Star Rating! So you are Getting the Very Best Course Online for App Marketing, Promotion and Monetization for Android and iOS Apps. Plus, I'm the Only course in App Marketing and Promotion field that Updates Every Month with the Latest Strategies and Tips straight from the Experts! So, my course is the Only one that is Updated Constantly and Kept Fresh and up to date throughout the Entire year. Just so you have that Advantage over your competitors to make You More Money and be More Successful.

I'd rather be accused of Over Delivering than Under Delivering when it comes to My students:) No Matter what your Advertising Budget is. I have Strategies Straight from the Experts on How to Achieve Maximum Downloads even if you have a Zero Budget!!! For those students who have money, You too will be Very Happy with your Results. My course will Save Everyone a Load of Money just by Avoiding the Many Pitfalls Beginner App Developers Always Make! This course has Saved Many of my Students Hundreds if Not Thousands of Dollars in Costly Mistakes. With my course you'll Avoid Companies or Services that try to Rip You Off!

LEARN HOW TO GET 125,000 DOWNLOADS IN A FEW DAYS FOR FREE! THEN RINSE & REPEAT - VOTED MOST POPULAR LECTURE FOR A GOOD REASON!!!

4.95 All Time Average Out Of 5 Student Rating From Over 2,030 Satisfied Students From Over 101 Countries

2016 Edition

We Must Be Doing Something Right Here:)

This course is Perfect for Mobile Game App Marketing/Promoting or Any Other Genre of Apps You may have such as Non-gaming apps. Most of the Strategies will cover any type of app you may have! You'll become an Expert Promoter and Marketer, whether it's a Game app or Social app, or any other type of app out there today!

JUST Recently ADDED:

Lecture 230: This Place You Can Sell Your Apps - Earners Making Up To \$20K Per Month!!! Now that's a Nice Passive Income!

Lecture 231: The Latest Countries You Should Be Doing Your Soft Launches In To Save Money!

Lecture 232: Top Three Voted App Store Optimization Companies Comparison Chart – Updated

Lecture 234: Android App Promotion Tips That Will Increase Your Downloads!

Lecture 235: This New Secret Network Is Much Cheaper Than Facebook To Promote Your Android Apps! This one Lecture could be your winning Golden Ticket to Success!!! Experts love to think outside the box, since Facebook is so popular. They told me about this place to score BIG Android App Downloads!!! You will be Amazed & Very Happy about this Lecture:)

Lecture 236: Expand Your Android Reach By Understanding Amazon Underground

94% of App Revenue Is Generated From Just 1% of the Publishers. The importance of ASO also known as App Store Optimization, retention, and monetization for smaller publishers is so Very Important. If you are just starting out as an app developer or you have been doing this for a few years never tasting success. Then this course is Paramount and going to keep you afloat during the tough times ahead. 99% of app developers are flying blind into a Monster Wall, Not realizing just How Difficult it Really is to make Money even if you feel you have a Great app!

*Don't Be Scared Off By All The Lectures. Pick And Choose What's Right For Your Situation And Budget At The Time! The Lectures Are Made Very Short And To The Point, So You Won't Be Wasting Your Time.

*Students Can Post And Get Free Reviews For Their App, As Well As Free Beta Testing. Our Community Is Always Growing And Looking To Help Each Other Out. Just Ask:)
This course I've specifically designed for the Beginner all the way up to Advanced App Developer who needs to Learn Exactly how to Successfully Market, Promote and Monetize your Mobile apps, so that you can actually make a living doing what you enjoy the most, coding! More Importantly, I'll Teach you How to Dominate your Competition!

This course is constantly being updated with the Latest and Best Expert Strategies to make you even More Money, Period! The course consists of 233 Lectures with New lectures coming Every Month. You will Learn about what the Experts and Big Companies use to maintain their Prominent standings, such as, what Services, Companies and Tools they use to achieve their Dominance in the App Marketing, App Promoting and App Monetization of their iOS and Android Apps.

It has taken me over 7 years to Study and Master the App Marketing, App Promoting and App Monetization Eco-System which is constantly changing. I've structured each lecture to be concise, to the point much like a Question and Answer format, so as Not to waste your time. Most lectures will be around 1 to 2 minutes long with some no longer than 3-12 minutes long. You should be able to finish this course inside of 4 weeks and become an App Marketing, App Promoting and App Monetization Expert. You should be more than capable of Doubling or even Tripling your downloads just by using a few Expert Strategies. Pick and choose what Strategies you want and see what happens? Simply add more Strategies and watch your Downloads Increase further.

One of my Favorite Lectures is where I teach you how to achieve over 125,000 downloads in a few days on a Zero Budget. Simply rinse and repeat this one over and over again!!! You should take this course for several reasons, one being that you are actually getting Expert strategies from those that have already achieved over 100 million downloads collectively and these Tips are still working today. Plus, I keep this course Super Fresh, New and Updated throughout the year, so you can get in on the ground floor when an Expert Strategy hits and nobody knows about it. Also, Learn about the Latest Free traffic streams that can help you increase your Downloads Real Fast!

No Matter what your current advertising budget is I have Great Strategies for everyone from a zero budget, to small budget, to a medium budget and all the way up to a large budget! Please give me the Privilege of teaching you how to become an App Marketing, App Promoting and App Monetization Master inside of a few weeks. I'll see you inside the Only Updated, Most Comprehensive, #1 Rated Top Rated course on App Marketing and App Promotion once you have gone through my First 48 Lectures for Free Here:)

Between Mr. Rob Percival's Great Course here and My Course. You are Truly Getting a Really Rare, Unfair, Awesome Advantage in Becoming a Very Successful App Developer Today! Where Only 1% of All App Developers Ever Get a Chance To Taste This Type Of Success! At The End Of The 48 Free App~Promote~Ology Lectures, You'll Find A Huge Discount Link To The Rest Of My Course To Continue Your Education. I'll See You There:)

Testimonial - Awesome, One of my Best Course i purchased yet in Udemy. i got everything i required to learn about App Marketing. My App is releasing next month thus will give huge boost to my marketing campaign. Thank You - **FAzLUL RAHMAN**

Welcome to this Community! Thank you so much for enrolling in the first 48 Lectures of my Course! Its Great to have you on Board and you are very welcome in this Community of Students dedicated to Success and Learning! I'm excited that you have taken a positive step towards attaining one of your goals and I'm sure you are going to experience success once you have fully completed this Course. My Objective here is Your Success – It 's All about You! As a member of my Student Community, I want you to attain your goals and be Victorious. Don't dare put it off another day, because Only you Can do it, and you will be Triumphant. My objective here is very clear, it's Your Success and I'm

Wholeheartedly Dedicated to working with you to help you reach your objectives. Don't Bother with Any Other App Marketing, Promoting or Monetizing Course Until you Read This! App~Promote~Ology also known as the study of App Promotion. First of all, I know how you feel... I too struggled as Part of an App Developing Team at one time and vowed to myself that I would find a Solution to this Epidemic of Massive number of Apps that were never being seen by the Masses and Disappearing into Oblivion. I Watched All My Hard Work, Time & Money Go up in smoke. Hi There, I'm Marc Stock and I'll be your Instructor for this Exciting, Comprehensive course I developed over the last year. I am a game app designer, author, instructor, app market researcher and app market expert.

App~Promote~Ology has Found a New Home Online at Udemy!!!

If You Want a True Upper Hand At Increasing Your App's Downloads, Rankings & Revenue, No Matter What Budget You May Start Out With, Even a Zero Budget. Then Take This Course Right Now! Imagine what You are Going to Feel Like, When You See More Downloads Than Ever Before Start To Come In, or See Your App Ranking Increase Without Spending A Lot Of Money! After Spending an Entire Year of Researching and Learning from the Top Experts in this field comes App~Promote~Ology, otherwise known as the Most Comprehensive "App Marketing, Promoting & Monetizing Your Way To Success Course Available Today."

I tried my very best to learn from all the Expert's including their Ninja Tips, Tricks and Strategies, so that You can Achieve the Same Wonderful Benefits! With my research training background, once I learned how the Experts were getting Millions of downloads. I spent hundreds of hours sifting through the internet to see if I could back up what my Experts were telling me in the first place, so if you see any Recommended readings for that lecture, that's the Proof right there!

I set out on a journey to simply find out what actually works for the average app developer to score Big and become a Success rather than fail and sink among thousands of other app developers every month who thought they could simply do a little ASO and hope for the very best! I've made this course My Life's Passion to Help You Obtain, Reach and Even Surpass your Dream Goal for all your apps you

create. Plus, give you the Biggest Impact to see you Succeed. You can simply try all the Many Expert strategies or pick and choose a few and see which works Best for you. Many of my Students tell me just trying 1 or 2 of my Expert Strategies helped pay for the course in the first couple of days which makes me so Very Happy!

- Always Remember that Every Great Journey Begins with One Footstep!
- This Course Will Definitely Help You Make More Money!!!
- What I Set Out To Do Here Is To Create A Course That Truly Makes A Big Difference And Even A Bigger Impact in Your Life!

A Few Things What I Feel Separates My Course From Any Other Similar Courses Out There Are:

- 1.) You get a teacher who actually cares to see You Succeed! Nothing Gives Me More Pleasure Than Seeing My Students Succeed In What They Enjoy Doing!
- 2.) I Respond to any and all of Your questions in our Discussion Forum of this course!
- 3.) This course has taken me over 1 year to create and Keep It Fresh and Updated which Turns out to Be a Full Time Job, but I enjoy giving you the Latest Expert Strategies!
- 4.) This course will Always Stay Up to Date with the Freshest and Latest Working Strategies to Make You More Downloads and Hence Generate More Revenue!
- 5.) Everything is explained in layman's terms, so it's quite Easy to Follow and Learn Fast!
- 6.) By Taking this course Today, You Will Receive More iOS & Android App Downloads, Generate More Revenue and Experience Greater Brand Awareness And Success Than Ever Before!
- 7.) The Best Part is that you get to Learn from the Top Experts in the Field of App Promoting, Marketing & Monetizing. You Get All Their Latest Working Strategies & Tips That Secured Them Millions Of Downloads and to Avoid Yourself Very Costly Mistakes!

JUST SOME HIGHLIGHTS:

- Learn How To Trigger Your Downloads Up To 125,000 + In A Few Days For Free
- Learn How This Company Increased Their Positive App Store Reviews By 300%
- Get 100 New Downloads Daily For Just \$10 To \$20 Per Day Here!
- How To Reach 140 Million Russian Users & Get Your App Seen
- How to get your app Seen successfully in China
- How To Avoid Fraud When Buying Mobile Traffic
- If Money Is No Object Then Do This For Monster Results!
- Thirty-seven Of The Best Ways To Promote Your App For Free Today!
- This 1 Company Can Make You More Money, It's Crazy Good!
- Avoid the Many Pitfalls to losing money while promoting your app!
- See what the Experts are using (software, tools, services) to help them Reach the Top of the charts
- Learn About This Place Where You Can Sell Your Apps Earners Making Up To \$20K
 Month!!!
- Today, producing an income from your mobile game or app with advertising is getting so increasingly difficult. The simple days of just using a single mobile ad network's SDK are gone for good.
- I always set out to create courses that can change my student's lives for the Better or else what's the sense of teaching a course, right?

I also wanted to design a course much like a Blueprint that anybody could follow with Ease and that would Always take failure out of the app developer's Equation and make each one of You have a Successful experience and this course has done just that as my students have told me! I truly Believe this is one of those courses that's going to make your life Better, Richer and More Importantly Obtain Greater Success in Marketing, Promoting and Monetizing any app You ever create Faster, and Easier!!! This Course is designed For those who Need All the Important, Newest & Freshest Strategies Right Now that are Clearly working for the Experts. I've developed the Most Up to Date, Comprehensive and Definitive How to Market, Promote and Monetize your apps that exists today for Both Android and iOS!

I've listed and linked every online company, service and the online tools that All the Experts raved to me about and are using today to get the upper hand and score Big downloads and Revenue for all their apps. I have left No Stone unturned here. You get all the Expert insider Knowledge that would take you literally years to learn, some sifting through the internet and then test, even if you had the right connections!

In The meantime, You would probably Lose Hundreds if not Thousands of dollars invested through trial and error, and fail right out the gate watching all your hard work and money just fade away, But Not Here!

Testimonial - "1 NINJA TIP SCORED ME OVER 125,000 DOWNLOADS IN FEW DAYS FOR FREE! THIS COURSE JUST PAID FOR ITSELF OVERNIGHT! THANKS MARC" - **Chad Dennings**

Building a great app is always step number one. Then step two is getting users through various forms of promotion and step three is to monetize and engage those users. This course will show you how to do Steps two and three Successfully. So, Take a deep breath and ask yourself how do I go about accomplishing this Mighty feat? Well, that's where I come in. I will break down All the Data, Analyze it and Explain to you in layman's terms so you don't have to waste your Valuable time, and show you what's really working on each of the app platforms based on the Current Top Grossing App Developer's data.

Remember, Analytics is a tool for doing things Better and App Analytics are the answer, but which tools Reign Supreme according to the Current Top Grossing App Developers? I'll tell you what they use, so you can taste Success too inside this course! This course I created will far Exceed your Expectations, so get ready to Increase your Skillset to the Next Level.

Testimonial - "Outstanding Course... Thanks to you Marc and this course you created has Inspired me so much, I'm Crushing it now with my Downloads & Revenue!!!! I'm Super Excited to see what you come out with Next!" - **Tom Swift**

It's one of the Best feelings to ever experience. I'm talking about creating an app that many, many users enjoy using or playing and that you can make serious Revenue from. It brings me Great Satisfaction making that come true for You my student! Every app developer should experience this at least once in their lifetime, but sadly many will not. Why? because they don't really know how to market or promote or even monetize their pride and joy! Every couple of months, this wild app Ecosystem changes and if you're not riding ahead of this wave of Success to the shore. Then you are not going to see the Full potential of riches your app surely deserves!

Testimonial - "Marc is a True Genius when it comes to marketing, promoting and monetizing apps and being able to teach others with a Passion that is seldom ever seen. My success is simply because I listened to Marc and took this course. My App's Downloads and Revenue have Tripled thus far and I'm on a very tight budget, so I can Highly Recommend Marc's course here right now. Plus, Marc has Saved me quite a lot of money probably a couple thousand dollars in little over a month or two from mistakes I would have made if I didn't take his course! Without letting the cat out of the bag so to speak. Your How To Make up to \$10,000+/Month Program is Working Out Great. I already paid off the cost of this course with my first sale and made a Few Thousand in the process to Help Promote My Apps with like only 10 minutes of actual work everyday!!!!" - **Mark Landers**

Learn to Boost your Income and Successfully Learn How to Promote and Market your iOS or Android App around the World. Looking to make a Big Impact in the app marketing world? This course is the Most Comprehensive, Most Up to Date, App Marketing, Promoting and Monetization course you'll find on the internet or your money back! Are you ready to take your business to the next level? This is the Quickest, Easiest and Smartest way possible to Achieve Success Without Burning your Entire bank balance in the process! Why Risk Failure and Frustration trying to figure all of this out by yourself when I've done all the hard work for you? These Top Expert Strategies and Tips are Tried and Proven to work.

This course is over 1 year in the making, keeping it fresh and up to date with all the cutting edge Strategies and Insider Tips from the Top Earning App Experts. As you will become aware. The App Marketing, Promoting and Monetization Eco-system is forever changing and it's my Constant job to keep you learning about all the Latest and Freshest Tried and Proven Expert Tips, Tricks and Strategies, so you are Fully Armed and can put all your time back into your app development and be Successful. Books on this subject matter are already pushing out of date strategies by the time they are published, unlike this course which keeps all information and strategies nice and fresh.

By taking this course, you can Avoid Costly Mistakes and Succeed from the very Start. This course has everything you need to learn how to successfully promote your app whether you are on a tight budget or money is No object and everything in between. My Expert tips and strategies even cover a "Zero Budget" situation even if you are strapped for cash to promote your app in the first place. If you Truly want to learn how to Promote and get the Big "Buzz" out to the world about your app, so it gets Downloaded and Climbs the app store Rankings as fast as Possible. Then you will love this course and keep it always as it grows with Newest and Latest information Each and Every Month. Even if older strategies don't apply anymore than those will be removed from the course, so you will Always see this course Evolving, Changing, and Updating with what actually works the very best for your current situation!

Testimonial - "If You truly Crave Success for your app in the App Marketing, Promoting and Monetizing Phases. Then look NO Further, But Here! Marc is an Excellent Instructor that really cares about your Success. The Curriculum was spot on and extremely up to date on what to do and what not to do. The course worked extremely well for me with Very little money spent and a much Larger ROI than I was expecting! Very Well Done Marc. I will Always look forward to any of your other online courses for sure because this course was a Hidden Gem!!!"- **Jewan Singh**

If you want a solid game plan on how to monetize your app or increase your Revenue Worldwide. Then this course will put a serious smile on your face. This course is always Updated throughout the Year with all the Latest Proven Expert Tips, Tricks and Insider Strategies that will also Help level the

playing field with your Competition and put More Money in Your Bank! This course covers All the Best App Business websites, Analytics, Promotions both free and paid and all the app tools one needs to help you in Promoting and Marketing your iOS or Android apps Successfully anywhere.

If you don't know, breaking or getting your app into China is still Super difficult if you don't know what you are doing. This course makes it very easy for you to get your app seen in China which has over 750 Million potential users and I point out which companies the experts use, and what you need to do to your app to make it a success in their culture, so you can easily break into China to push your downloads and revenue through the roof!!! Many of my students have informed me that they are seeing large incomes every month just from having their app appear in China!!! I'll even tell you what categories or genres are most popular in China and everything else you need to be super successful over there.

Testimonial - "Being an app developer I really had No clue on how to market my apps successfully online until I took your course Marc. In fact I failed Miserably before taking your Wonderful course and lost a lot of my budget Real Fast! It's easy to admit that now that I found Great Success with you and your course. This course was easy to Understand, Great and Professional HD Crystal Clear Video and Audio Lectures. I literally couldn't stop viewing them once I got started. Very Eye Opening Strategies and Tactics that I would Never Have thought of in a million years. I Love this course you created for one reason, It Really Works!!! Other courses I bought on this subject matter either suffered from either Lousy Audio or the instructor Suffered from an unenthusiastic tone with a lot of umms, but Not here. I Managed Over 500 Downloads Over Night with 1 Free Strategy Tip! Thanks Marc)" - **Jeff Lewis**

I discuss and show you 2 "Revolutionary" Free Traffic Generating Platforms that you can Instantly promote your app to millions of people online and it's Not Google, Reddit or Youtube! Truly Amazing stuff that can send your app marketing Super Viral in no time. You can get Hundreds and even Thousands of people at a time all for Free whenever you want throughout each day. This is not known to the masses yet, so just Imagine being at the Ground floor of Google, Twitter or Youtube. Just Imagine the Huge Free Traffic Sources that you can jump on and capitalize, along with my Expert Tips, Tricks and Strategies on how to Capitalize, Grow Faster and Monetize these New Traffic Sources.

Millions of people are on these networks right now and growing by the millions, but app marketers really don't know anything about using this to their Advantage or Leverage it correctly yet. This info right here is a Game Changer!!! Free Massive "Buzz" for your game is Key! If you stay with this course, you'll be the First to know about other Revolutionary Free Traffic Streams that are soon to be popping up in the near future that I'll be the very first to inform you about. I'm constantly adding Fresh, New Lectures every month for the entire year, so you are always kept up to date whenever news breaks that will make you more sales and downloads! The lectures are many, but they are short because I get right to the point! Many of my students appreciate that and I hope you do as well. Time is precious to us all and I didn't see the point of making large lectures to waste everybody's time.

Testimonial - "I can't say enough Good things to say about this course and the wonderful, Super Intelligent Instructor. There's No other course like this online that can compare in scope and depth that Marc goes into to make your App as Successful as it can possibly be because I've seen the Success with my own eyes. I've also witnessed even not so great game apps receive loads of downloads and reach high rankings because of this very course, so I'm a Firm Believer that Marc knows Exactly what it takes to make an App Successful Today with all the competition out there. This Outstanding, Super

Informative course keeps getting even Better and Better with time as Marc keeps on Top of All the

Latest Expert Tips, Tricks and Strategies, so I can keep making more and more money down the road. 1000 Extra DOWNLOADS a day without spending hardly anything can't be bad! Thanks so much Marc!" - **Tim Kline**

This course even shows you how you can Easily learn how to earn over \$10,000 every Month while you are taking this course. Many of my students are currently doing this right now with zero experience required. The more the merrier! That money can also be used to help Promote your app and make it even Easier for you to Succeed here. I personally guarantee that this is the number 1 course in App Marketing, Promoting and Increasing your Monetization online!

You have my Rock Solid 30 day money back guarantee on this course. I'm sure you won't have to exercise it --- this course will Certainly Help you Make More Money and Achieve More Downloads and Increase your Revenue!

I stake my reputation on it! I'm taking 100% of the Risk here. Now, In my Bonus section I just added 6 Can't Miss Strategies To Help You Win User Acquisition Game and App Publisher Success Stories!!! Plus, the Current List & Links to the Top 29 App Marketing Services!

Learn How Easy it is from This 1 Expert Strategy Tip that Costs You Nothing and it can get you 125,000 downloads in a couple of days!!! Learn how this one company easily Increased their Positive App Store Reviews by 300%. You get this and Many, Many More with Lifetime Access to this course for a 1 time fee!!!

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Rules On How To Reach Me & Leaving Your Review

Once you have finished the entire 100% of this course I would so appreciate it if you would leave me some Positive feedback on Udemy along with a nice rating. If for some reason you have a Negative comment Please report that Directly to me using Only the Udemy instant messaging system, Not the Discussion Forum Section, and Not Under my Ratings, so I can Address your concerns Personally and I'll see what I can help you out with.

Always, Always Read My Course Announcements Located at The Top of Your Dashboard Before Starting My Course for Very Important Course Updates!!!

I also will answer all your questions and make sure you won't have any problems understanding something! I believe that's where my course shines above the rest. I care about all my students and want you to succeed, as I get pleasure helping the next class of coders achieve their dreams and reach their full potential in the App Marketing World. You may contact me @ My Udemy Discussion Forum seen inside my course for any questions on the course material.

Please place just your Questions in the Udemy Discussion Section, so it can help other students who may have the same question. Any Comments you may have Please send me an email Personally by just using Udemy's instant messaging system and I'll receive your message there.

What are the requirements?

No pre-knowledge required Internet Connection

What is the target audience?

- •Anyone wanting to promote and sell an app successfully on Any Android and iOS stores
- •Anyone wanting to learn how to increase your Installs, Social Engagement and Revenue with your app
- •People who want to make a Successful career in app development

Please Remember, At The End Of The 48 Free App~Promote~Ology Lectures, You'll Find A Super Huge Discount Link To The Rest Of My Course To Continue Your Education.

I'll See You There:)

Marc Stock